

VOGUE

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By Annie Leibovitz

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CELEBRITY SKIN SAVER

New York's Chicest Face Doctor Spills Her Secrets

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The Amazing Life of Condoleezza Rice
By Julia Reed

SEX & THE PALACE

Catherine the Great's Lost Love Letters





WALKING ON WATER: THE DEBUT SKINKLINIC, ABOVE; PRODUCTS, BELOW.

face factory

New York's Skinklinic—soon opening in cities across the country—offers dermatology's greatest hits (Botox, collagen) on a walk-in basis.

this is not a medical experience—we aren't screening for cancer or performing invasive procedures that require a lot of recovery," says Kathy Dwyer, the former president of Revlon and founder of Skinklinic, a cosmetic-skin-care chain that has just opened in Manhattan and will ultimately roll out to other major cities across the country. That means no deep peels, laser resurfacing, or skin-cancer removal, but a full menu of other immediate-gratification dermatologic beautifiers, all offered with no appointment necessary: microdermabrasion, Botox and collagen injections, laser removal of spots and broken capillaries, beta and glycolic treatments, and two basic facials. The setting is spalike rather than clinical, and services are pro-

vided by registered nurses instead of physicians, which helps to cut the costs. (Even with Botox injections starting at \$300 and collagen injections at \$350, prices are still lower than at many dermatologists' offices.) The product line—items are sealed in clearly labeled, utilitarian plastic bags—includes all the basics (cleansers, toners, moisturizers), plus glycolic lotions, a skin-vitamin pack, and even an arnica-based anti-bruising gel. "We wanted to provide these effective treatments for everyone, not just those with access to expensive cosmetic dermatologists," says Dwyer, who counts Orin Smith, CEO of Starbucks, on her board of directors. Is this Starbucks for the skin? "No!" says Dwyer, laughing. "We aren't a \$3-cup-of-coffee deal. Skinklinic is about high-quality service and great results in a soothing, caring atmosphere." —AMY ASTLEY *beauty* ▶ 318

