

Special Issue: 2002 Design Review

I.D.

CONSUMER PRODUCTS

EQUIPMENT

ENVIRONMENTS

PACKAGING

DESIGN
REVIEW

02

GRAPHICS

STUDENT WORK

CONCEPTS

FURNITURE

The International Design Magazine

530 U.S./542 CAN AUGUST 2002



HONORABLE MENTION



SKINKLINIC

Skinklinic's façade and reflecting pool, designed by UT of New York, is what attracted jurors to the Fifth Avenue, New York, skin-treatment center. "This place, to me, screams escape," McGowan said. "You can see the contrast of the city to this tranquil environment." But while jurors were excited about the building's façade, the inside, which features rubber floors and padded treatment chairs, was a bit of a letdown. "It's a little overdone, but at least someone thought about it," Boym said.



CERNER IDENTITY STRUCTURE

Kansas City, Mo.-based Gould Evan's identity structure for the locally based Cerner Corp. comprises 72 stainless-steel panels illuminated internally by fluorescent light fixtures mounted at the top and bottom of each panel. Boym was struck by the sign, saying that although it seemed a little overblown, it was definitely powerful. She likened it to "the Stonehenge of Tech." Both jurors were also fond of the back of the sign, which features illuminated binary code. "As a single gesture, this is really powerful," McGowan remarked.

