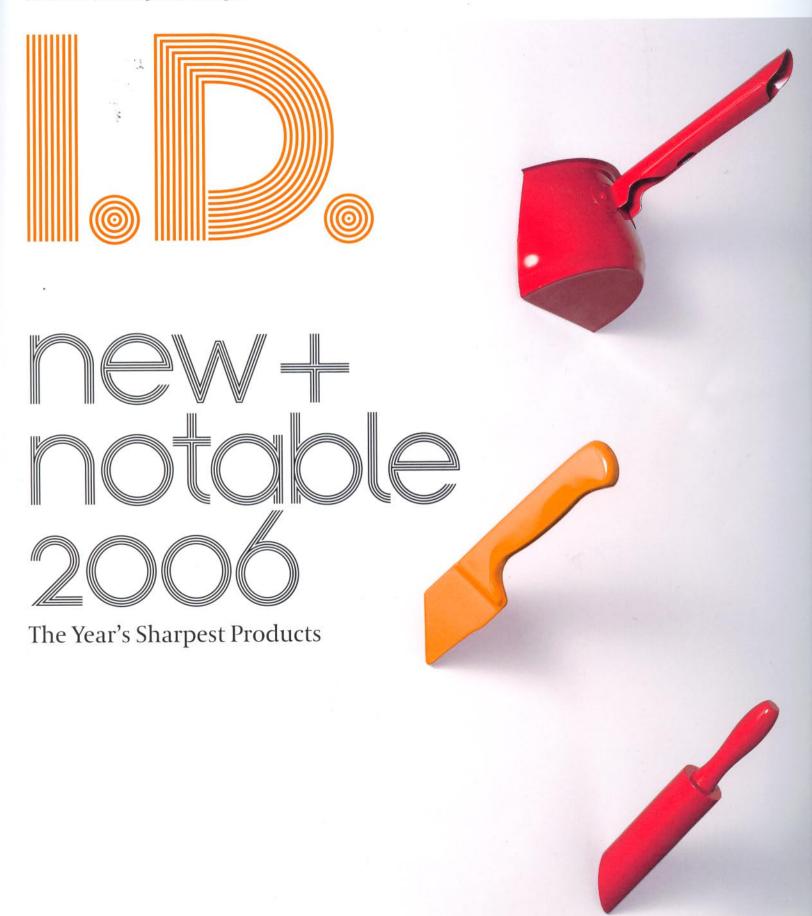
THE INTERNATIONAL DESIGN MAGAZINE — 74 Pages of Cutting-Edge Products ... Industrial Facility Whites Out ... How Stuff Is Made ... Redesigning the Umbrella (It's About Time!) ... Good Magazine's Value ... Typecasting Call

December 2006 — \$18.00 US / \$25.00 CAN; www.id-mag.com







Besides being a fun way to freak out straightlaced strangers, the flask-like SEI WAIER bottle saves a surprising amount of space compared to its circular cousins when packed into a box for shipping or lined up on a shelf. Balancing looks, sustainability, and ease of manufacturing made for a nightmarish R+D phase, but the cool factor-and back-pocket portability-of the intriguing newcomer was worth the trouble. Available in three sizes; \$2-\$5. www.seiwater.com



CREDIT CARD CUTLER

Eating on the go? Dutch designer Ineke Hans's CREDIT CARD CUILERY, commissioned by the Cooper-Hewitt, National Design Museum, as part of its Museum Souvenir collection, is both elegant and portable. The set includes a polypropylene fork and spoon in a thin, flat package that can be slipped into a wallet; \$10. www.cooperhewittshop.org







